



**Army  
Cadet  
Charitable  
Trust UK**

# Get Fundraising!

Your ACCT UK  
Fundraising Guide



**acctuk.org**  
**#acctnow**

# What we do

**ACCT UK** is a national youth charity that helps young people across the UK to develop and achieve through the Army Cadets.

We believe that by supporting young people in the UK to access Army Cadets, we can help to develop their physical, mental and social skills to give them the best possible start in life and help them achieve their life ambitions.

We support **over 34,000** young Army Cadets in the UK every year with funding to help them develop in music, sports, education and skills for life.



## The Matthew Bacon Bursary Fund

The Matthew Bacon Bursary supports young people who need to make a step-change in life or lack the confidence to develop and achieve through Army Cadets. The bursary has transformed the lives of **over 60 young Army Cadets** who have all reached new milestones through participating in the Outward Bound Trust (OBT) Skills for Life Award.

The fund was set up in memory of Major Matthew Bacon, an officer in the Intelligence Corps, killed whilst on tour in Iraq by a roadside bomb on 11th September 2005. In Matthew's honour, his family set up the Fund to help young Cadets who need further support to develop and achieve.

# Fundraise for us

Whether you want to **fundraise with friends, colleagues or family or simply on your own, every penny you raise for ACCT UK, goes directly to helping young Army Cadets to achieve their goals.**

## Fundraising Ideas

### Running Events

Whether you opt for a 5k or a marathon, running events are a great opportunity to ask for sponsorship, whatever your level of fitness. You could challenge yourself to cover a number of kilometres for a month, or get involved with a major running event. There are lots of races throughout UK every year and sponsored participation is a great way to raise money for us.

### Walking Events

If running's not for you, you can get involved with a sponsored walk instead. Walking is a great way of fundraising without taking part in an organised event. You can set the route yourself and record it using one of the many apps available for your phone.

### Cycling Events

There are cycle races taking place nationwide all year round, catering for all entry levels. Or you can find your own scenic route and plan your cycle ride accordingly. Get sponsored for the whole distance, or by each mile/kilometer you complete!

*For adult fundraisers you could also try these ideas:*

### Charity Barbecue

Host your own food event, charging your guests to taste your culinary delights. You could even inject a little competition and get friends and family to host their own as well, so you can score the evening and the cooking.

### Dog walking

Raise funds by helping out your neighbours by walking their dogs for a small donation. There are lots of people who have to work or may not be able to give their dogs the exercise they need.

### Sell stuff you don't need!

Whether it's old toys, clothes or furniture, by selling stuff you don't use on either eBay or Facebook Marketplace, you can quickly raise funds for us and help the planet by recycling your unwanted goods!



# Top four fundraising ideas from home



## 1. Get Fit and Fundraise!

Come up with your own workout, ask everyone to join in and ask people to donate the cost of their usual gym class or other sports activity.



## 2. Virtual Quiz

Set some questions, invite your friends (virtually, of course) and ask for a donation for attending.



## 3. Run your own online class!

Got a talent you'd love to share? Whether it's knitting, hair styling, drawing or singing, share your talent online with friends and ask them to donate to take part.



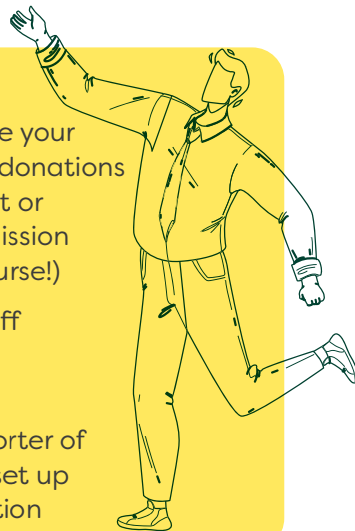
## 4. Donate your special occasion

Whether it's a forthcoming Birthday or Anniversary, why not ask your friends and family to donate to us in lieu of gifts?

### Other easy ways to fundraise for us

1. Shop using Amazon Smile [smile.amazon.co.uk](https://smile.amazon.co.uk)
2. Host a virtual film night
3. Set up a colouring competition using our colouring sheets with a donation per sheet
4. Host a danceathon with friends and family

5. Cut, shave or dye your hair and ask for donations (with your parent or guardian's permission if under 18 of course!)
6. Set up a bake-off competition against friends
7. Become a Supporter of our charity and set up a monthly donation



# Your fundraising event checklist



- ☐ Decide upon the type of fundraising event, a theme and how small or large you want your event to be
- ☐ Confirm the location, venue, date and time
- ☐ Decide if you need any volunteers to help on the day
- ☐ Create a fundraising plan for how you're going to raise money
- ☐ Don't forget to get in touch with us to order your materials to raise awareness
- ☐ Get promoting! Invite your guests, promote the event on social media and use your local community to spread the word
- ☐ On the day – check you have everything you need
- ☐ Make sure your event is legal. You can check guidelines on The Charity Commission's website: [gov.uk/charity-commission](https://gov.uk/charity-commission)

**QUESTIONS?** Get in touch: [fundraising@acctuk.org](mailto:fundraising@acctuk.org)



# How to set up your fundraising

We work with a fundraising platform to make it even easier for you to support us.

## Set up a fundraising page on Enthuse

1. Visit our fundraising page [armycadets.enthuse.com/yourdonation](https://armycadets.enthuse.com/yourdonation)
2. Click on Start Fundraising
3. Register your details or sign in with Facebook
4. Set up your fundraising page

## Make your donation direct to us using Enthuse

1. Visit our donations page on: [acctuk.org](https://acctuk.org)
2. Complete the form
3. Make your donation direct to ACCT UK

# Alternative ways to pay in your fundraising

You can write a cheque payable to 'ACCT UK' and post this to:

ACCT UK, Holderness House, 51-61 Clifton Street, London, EC2A 4DW

**“Everyone at ACCT UK have been fantastic all the way through.”**

Tim King,  
ACCT UK Fund recipient



# How to order materials

We can support you with your fundraising to help raise awareness of your event and ACCT UK.

Our materials available:

- Posters
- Sponsorship forms
- Fundraising tins

Email [fundraising@acctuk.org](mailto:fundraising@acctuk.org) and let us know what you need.



## QUESTIONS?

Give us a call, drop us an email or visit our fundraising webpage.  
Call: 020 7426 8377

Email: [fundraising@acctuk.org](mailto:fundraising@acctuk.org)  
[acctuk.org.uk/fundraising](https://acctuk.org.uk/fundraising)

