

London Marathon Runner Terms and Conditions



Thanks for joining our team!

We're excited that you're interested in joining Team ACCT UK for the 2027 TCS London Marathon.

Please carefully review the following terms and conditions. These establish the agreement between you and ACCT UK for your participation in this event.

By agreeing to accept a place in the TCS London Marathon 2027 (the "Event") in support of ACCT UK, you are confirming that you understand and agree to the following terms and conditions.

General T&Cs

1. By applying to run the London Marathon with ACCT UK, you agree that we can contact you about your participation in the event. This could be by phone, text message, email, post or other forms of digital communication (for example, Teams or WhatsApp).
2. You enter the event entirely at your own risk. You understand that ACCT UK is not responsible for the event and accepts no liability for your participation.
3. Spectators, including your supporters and family members, watch the event entirely at their own risk.
4. You understand that this event is organised by a third-party event organiser, London Marathon Events. The organiser is solely responsible for the conduct and operation of the event, including all health and safety requirements.
5. You agree not to do anything which may bring ACCT UK's name into disrepute.
6. You accept that ACCT UK reserves the right to change, amend or alter these Terms and Conditions at any time without warning or permission. The latest version of these Terms and Conditions are posted on ACCT UK's website or available upon request.



Registration and participation

1. You must meet the minimum age of 18 on race day to participate in the event.
2. You understand that we use a pre-determined selection process to allocate our charity places. All decisions made are final and seek to achieve the greatest possible gain for ACCT UK.
3. Once offered a charity place with ACCT UK, you must pay a non-refundable and non-transferable registration fee of £100 to secure your place. This registration fee will not be refunded for any reason.
4. You agree that, upon payment of your registration fee, you are accepting these Terms & Conditions.
5. ACCT UK retains full control over its London Marathon charity places and may withdraw your place at any time if necessary. For example, if fundraising milestones are not met, if you fail to respond to communications, if we learn of an unlawful or unethical fundraising method, or if you do not adhere to the Terms and Conditions. We will inform you of our concerns and attempt to resolve the situation where possible.
6. If you are an ACF adult volunteer, you agree that:
 - a. if you are removed or suspended from the ACF, you will inform ACCT UK immediately.
 - b. if you are suspended from the ACF, this may lead to your place being postponed or rescinded, at the discretion of the charity. This will be managed on a case-by-case basis.
 - c. if you are removed from the ACF prior to the event taking place, your place will be rescinded.
7. If your place is withdrawn for any reason, then you will be asked to return any ACCT UK-branded merchandise (e.g. collection buckets and clothing).
8. You are responsible for covering your own travel and accommodation expenses to participate in the event. You acknowledge that ACCT UK cannot contribute to these costs. ACCT UK is not liable for them if your charity place offer is withdrawn at a later date.
9. You acknowledge that you cannot swap, sell or transfer your place in the Event or allow anyone else to participate on your behalf.
10. You agree to inform ACCT UK's fundraising department immediately by emailing fundraising@acctuk.org if you are unable to take part in the Event. When your withdrawal is acknowledged by ACCT UK, you will not be liable to raise any further sponsorship.
11. You agree that you need to collect your pack from the TCS London Marathon Running Show, which takes place in London over the four days before the marathon. If you can't attend the TCS London Marathon Running Show, you will arrange for someone to collect your pack on your behalf. Details of how to do this are in the Event Participant Guide.
The show is a great opportunity to calm any pre-event nerves by listening to expert talks and advice – and do some last-minute shopping!

Please note that Event Packs are never sent by post, nor can they be collected on Marathon Day.



<https://www.londonmarathonevents.co.uk/london-marathon/faqs>

Fundraising

1. You pledge to raise a minimum of £2,500 in aid of ACCT UK, excluding Gift Aid and the Registration Fee (the “Minimum Fundraising Target”) through your participation in the Event. You understand the aim of this Event is to raise as much above the Minimum Fundraising Target as possible.
2. You understand that the sum of £2,500 must be paid to ACCT UK by the fundraising deadline, which is six weeks after the Event date (the “Fundraising Deadline”).
3. All funds raised for ACCT UK through the event will be made payable to ACCT UK.
4. You will adhere to various milestones to help you reach this target.
5. You agree to meet the Minimum Fundraising Target and milestones in Pounds Sterling (GBP or £).
6. These milestones (excluding Gift Aid) are as follows:
 - £625 (25% of total) by 15 Dec 2026
 - £1,250 (50% of total) by 28 Feb 2027
 - £1,875 (75% of total) by 31 March 31st 2027
7. All remaining sponsorship must be paid to ACCT UK by 31 May 2027.
8. If you haven't met the minimum amount by then, you agree that you may have to pay any shortfall from your own personal funds within one month of the Fundraising Deadline date or in instalments to be agreed in writing with ACCT UK.
9. Missing a fundraising milestone may result in losing your place in the event.
10. ACCT UK will regularly review your fundraising progress. We may withdraw your place if we determine that you are not committed to raising the full sponsorship amount. This is so that it can be re-allocated to someone on our waiting list. The ACCT UK fundraising department will be in regular contact with you to support your fundraising efforts to minimise this risk.





11. You understand that Gift Aid is not included in your minimum sponsorship. The money raised from Gift Aid is a valuable bonus for ACCT UK.
You understand that any existing regular donations which you make to ACCT UK do not form part of your fundraising total.
12. We welcome match funding and are happy to support you in securing it from your employer as needed. Match funding will only be included in your total if received by the milestone date, unless agreed otherwise with ACCT UK.
13. You agree to keep ACCT UK updated with your fundraising progress and regularly pass on any monies raised to ACCT UK. Monies collected can be transferred to ACCT UK via bank transfer (BACS) or your online fundraising page.
14. You agree to only use legal means to fundraise and comply with any fundraising guidance or advice issued by ACCT UK and according to the Fundraising Regulator guidelines <https://www.fundraisingregulator.org.uk/>

These include:

 - Not to raise funds by carrying out house-to-house collections.
 - Not to collect in any public place without first obtaining a collector's license from the local authority.
 - Not to collect on private property (including shops, pubs etc) without first obtaining the permission of the owner.
15. You commit to return any unused ACCT UK fundraising materials, on completion of your fundraising activities.
16. You agree to only use the 'in aid of ACCT UK' logo. You will not use the ACCT UK logo in any other way, unless by written agreement with ACCT UK.
17. You will only use fundraising materials provided by the charity unless submitted and approved by the ACCT UK Marketing dept marcomms@acctuk.org
18. You agree that your sponsorship forms and online fundraising pages will make it clear that the money is not given subject to any conditions and that the monies will not be returned if the event is cancelled, your place is withdrawn, or you do not complete the event.



Health, including fitness & injury

1. You confirm that, to the best of your knowledge, your general state of health and fitness is good. You commit to seeking medical advice prior to the event if necessary.
2. You take responsibility for letting the event organisers know of any medical conditions or circumstances which might affect your taking part. This is so that they can best assist you.
3. You confirm that you will not hold ACCT UK responsible for any accident, injury or illness sustained from your participation in the event.
4. You agree to take full responsibility for your training.
5. You agree to follow all safety instructions and training procedures, as issued by the event organisers, when taking part to enjoy a safe and fun event.

Deferral and withdrawal

1. All charity place deferrals are at ACCT UK's discretion and are not guaranteed.
2. If you wish to withdraw from the event, you must notify ACCT UK on 07823 811390 or email fundraising@acctuk.org, as soon as possible.
3. Should you become injured during your training for the event and feel that you are not going to be able to take part on the day, ACCT UK will endeavour to defer your place to the next London Marathon. This is not guaranteed and can only be done once.
4. If we agree to offer you a deferral to the following year, the fundraising milestone, in place at the point of deferral, must have been met.
5. Should you defer your place, your Minimum Fundraising Target will be updated to match the minimum fundraising for the year you are deferring to.
6. Any money you may have already raised will also be rolled over to count towards your fundraising total next time. But you may need to pay a registration fee for the next year's event on top of that.
7. If we agree to defer your place in the event, we will remove you from ACCT UK's email updates about that event.
8. If you cross the London Marathon start line but do not cross the finish line, you will still need to raise the Minimum Fundraising Target.
9. If you drop out, withdraw or defer, you cannot allocate your place to someone else. The place is returned to ACCT UK.



Data protection, including images and audio

1. You agree to ACCT UK storing the information that you provided on their database.
2. You agree that ACCT UK may share your details with some third parties to support your participation in this event. This includes the event organiser, London Marathon Events. And any service companies authorised to act on ACCT UK's behalf, such as our email platform and PR company.
3. You allow ACCT UK to use any quotes, photographs or videos from the event in future materials to raise awareness or money for ACCT UK. This can include, but is not limited to, marketing material, television broadcasts, social media, advertising, publications, and other documents that may be made available to the public.
4. Any photographs or video footage that you share with us may be shared on our website, social networks and/or used in marketing materials – this may include photographs of your friends and family, should you share these with us.
5. If you would prefer that your quotes, photographs or videos are not used in the ways described above, please contact the ACCT UK Fundraising team.

In return for taking part in the 2027 TCS London Marathon with ACCT UK, we commit to

- Regular communication with you as part of your event preparation journey.
- Providing you with an ACCT UK branded running top
- Support to reach your fundraising milestones
- To listen to your feedback, including complaints and ensure any issues will be dealt with quickly and fairly
- We will say thank you for your support and keep you up to date with news about our work by adding you to our newsletter email list (please let us know if this is not something you want, fundraising@acctuk.org).

Thank you for supporting ACCT UK!