



Your ACCT UK Fundraising Guide



Army
Cadet
Charitable
Trust UK

Get Fundraising!

acctuk.org
[#acctnow](https://twitter.com/acctnow)



What we do

ACCT UK is a national youth charity that helps young people across the UK to develop and achieve through the Army Cadets.

We believe that by supporting young people in the UK to access Army Cadets, we can help to develop their physical, mental and social skills to give them the best possible start in life and help them achieve their life ambitions.

We support almost 40,000 Army Cadets in the UK every year with funding to help them develop in education, first aid, the Duke of Edinburgh's Award, music, sports, and many more skills for life. 5000+ adult volunteers are also supported each year in development and leadership skills through financial assistance.



The Matthew Bacon Bursary Fund

The Matthew Bacon Bursary supports young people who need to make a step-change in life or lack the confidence to develop and achieve through Army Cadets. The bursary has transformed the lives **of over 60 young Army Cadets who have all reached** new milestones through participating in the Outward Bound Trust (OBT) Skills for Life Award.

The fund was set up in memory of Major Matthew Bacon, an officer in the Intelligence Corps, killed whilst on tour in Iraq by a roadside bomb on 11th September 2005. In Matthew's honour, his family set up the Fund to help young Cadets who need further support to develop and achieve.

Fundraise for us

Whether you want to **fundraise with friends, colleagues or family** or **simply on your own**, every penny you raise for ACCT UK, goes directly to helping young Army Cadets to achieve their goals.

Fundraising Ideas

Running Events

Whether you opt for a 5k or a marathon, running events are a great opportunity to ask for sponsorship, whatever your level of fitness. You could challenge yourself to cover a number of kilometres for a month, or get involved with a major running event. There are lots of races throughout UK every year and sponsored participation is a great way to raise money for us.

Walking Events

If running's not for you, you can get involved with a sponsored walk instead. Walking is a great way of fundraising without taking part in an organised event. You can set the route yourself and record it using one of the many apps available for your phone.

Cycling Events

There are cycle races taking place nationwide all year round, catering for all entry levels. Or you can find your own scenic route and plan your cycle ride accordingly. Get sponsored for the whole distance, or by each mile/kilometer you complete!

Charity Barbecue

Host your own food event, charging your guests to taste your culinary delights. You could even inject a little competition and get friends and family to host their own as well, so you can score the evening and the cooking.

Dog walking

Raise funds by helping out your neighbours by walking their dogs for a small donation. There are lots of people who have to work or may not be able to give their dogs the exercise they need.

Sell stuff you don't need!

Whether it's old toys, clothes or furniture, by selling stuff you don't use on either eBay or Facebook Marketplace, you can quickly raise funds for us and help the planet by recycling your unwanted goods!

For more fundraising ideas, click [here](#).



Top 4 popular fundraising ideas



1. Bake for a Cause

Whether you're an experienced baker or just getting started, organising a bake sale is a fantastic way to spread joy, bring people together, and make a meaningful impact.



2. Quiz Night

Set some questions, invite your friends and ask for a donation for attending.



3. Host an Unforgettable Evening

Host of a remarkable ball or charity dinner. Gather your community for a memorable night of fine dining, entertainment, and making a positive impact.



4. Celebrate with Generosity

Make your birthday or special occasion even more meaningful by hosting a fundraiser or donating.

Other easy ways to fundraise for us

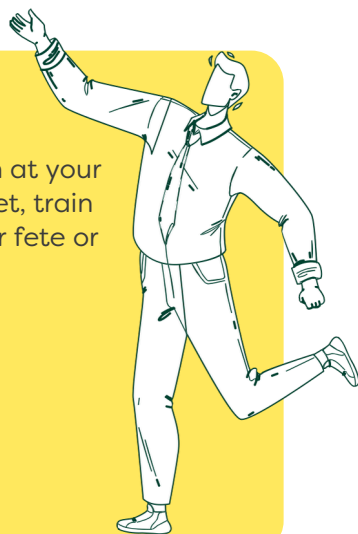
1. Nominate us as your chosen charity.

2. Set up a monthly donation.

3. Payroll Giving.

4. Cut, shave or dye your hair and ask for donations (with your parent or guardian's permission if under 18 of course!)

5. Hold a collection at your local supermarket, train stations, summer fete or festival.



Your fundraising event checklist



- ☐ Decide upon the type of fundraising event, a theme and how small or large you want your event to be
- ☐ Confirm the location, venue, date and time
- ☐ Decide if you need any volunteers to help on the day
- ☐ Create a fundraising plan for how you're going to raise money
- ☐ Don't forget to get in touch with us to order your materials to raise awareness
- ☐ Get promoting! Invite your guests, promote the event on social media and use your local community to spread the word
- ☐ On the day – check you have everything you need
- ☐ Make sure your event is legal. You can check guidelines on The Charity Commission's website: gov.uk/charity-commission

QUESTIONS? Get in touch: fundraising@acctuk.org

Explore a Fundraising Partnership with ACCT UK

Together, we can make a lasting impact!

As a corporate partner with ACCT UK you could sponsor a special event that assists in raising funds or providing opportunities for youth.



Corporate Sponsorship



Sponsor an Award



Charity of the Year



Challenge Events



Sponsor a trip & activities

Fund an area of our work that is specific to your line of business or provide a general contribution.

Get involved today!

Our ongoing fundraising initiatives

The Cadet Challenge 2026

We're asking cadets and adult volunteers to get creative in raising just £10 each to help army cadets in the community access more trips, more kit.

There are so many challenges you could attempt – as an individual, group, or County!

The challenge is open from January until December 2026.

[Discover more here](#)



Take ACCTion

Take ACCTion is a Cadet Challenge initiative to raise funds for wellbeing resources, supporting mental health resilience in the next generation of leaders and championing life-changing opportunities for young people.

Running from Spring 2026 to World Mental Health Day (10th October) 2026.

[Learn more here](#)

2026 Nation-Wide Events

From treks across the country to marathons and abseiling feats to ultra challenges, your personal challenge can help ACCT UK do more for cadets.

ACCT UK will provide you with a charity-branded t-shirt, running vest or cycle jersey, support you with your fundraising and cheer you every step of the way.

[Find out more about ongoing events](#)



How to set up your fundraising

We work with a fundraising platform to make it even easier for you to support us.

Alternative ways to pay in your fundraising

You can write a cheque payable to 'ACCT UK' and post this to:

ACCT UK, Holderness House, 51-61 Clifton Street,
London, EC2A 4DW

Pay by BACS, email fundraising@acctuk.org for details



Set up a fundraising page on Givestar

1. Create a [Givestar account](#) using just your name, email and password (or sign up with your Google account)
2. Start a [new campaign](#) (click the CREATE NEW button)
3. Add ACCT UK as your chosen charity (simply search for us)

Donate direct using Givestar



**“ Everyone at
ACCT UK has
been fantastic
all the way
through.”**

Tim King,
ACCT UK Fund recipient



How to order materials

If you're fundraising for us, reach out and let us know! We can support you with your fundraising to help raise awareness of your event and ACCT UK. We'll also provide some fundraising materials to support your efforts, including:

- Posters & fundraising guide
- Fundraising flags, tins & stickers
- Branded top for your challenge

[Fundraising terms & conditions](#)

Email fundraising@acctuk.org



QUESTIONS?

Give us a call, drop us an email or visit our fundraising webpage.
Call: 020 7426 8377

Email: fundraising@acctuk.org
acctuk.org.uk/fundraising

Facebook-square TWITTER INSTAGRAM

Start fundraising today. Get in touch.

